# **QUARTERLY ISSUES**

# **AND**

# PROGRAMS REPORT

# WNEM TV5 BAY CITY/FLINT/MIDLAND AND SAGINAW

October 1 through December 31, 2003

# PROBLEMS AND NEEDS

OVERVIEW: Based on WNEM TV5's ascertainment of community leaders and from data gathered from community organizations, the ten highest ranking problems and needs of the Bay City/Flint/Midland and Saginaw markets are:

- 1. Education
- 2. Unemployment
- 3. Welfare/Poverty
- 4. Domestic Violence
- 5. Utility Cost (need for assistance)
- 6. Health Insurance Cost
- 7. Child Abuse/Neglect
- 8. Emergency Shelter
- 9. Prescription Drug Cost (need for assistance)
- 10. Crime

# **ISSUES AND PROGRAMS REPORT**

OVERVIEW: The following is the quarterly "Issues and Programs" Report placed in the public file of WNEM TV5 by January 10, 2004. The report covers the period from October 1, 2003 through December 31, 2003. The report is based on ten significant problems and needs determined by WNEM's community ascertainments. Below each problem/need is a brief description of some new segments broadcast during the quarter designed to call attention to or address the problem or need.

# WNEM TV5 BAY CITY/SAGINAW/FLINT, MICHIGAN

# October 1 through December 31, 2003

ISSUE	//TITLE/SOURCE	PROGRAM/TYPE	DATE/DURATION
1.	Education		
WAKE Sagina propos	w leaders are looking for a	LOC/NEWS a way to resolve the recent defeat	10/7/03 1:00 t of the school bond
test sco	ores by that educational sys	LOC/NEWS e from the Saginaw school systemstem. Statistics showed, howevered 100 percent of students meet	er, Zilwaukee meets or
	ducation records indicate reperforming well on tests.	LOC/NEWS more than a quarter of Michigan	10/26/03 :23 charter school students
	chools may be forced to en	LOC/NEWS  nd the school year earlier than so  the budget.	11/7/03 1:41 heduled if Governor
	idland Academy has angry claiming gross mismanag	LOC/NEWS  parents demanding answers from ement of school funds.	12/8/03 1:16 m the Charter School
school		LOC/NEWS sidering cuts, including ending the ld trips to offset the school bond	
	Vista school officials are of teachers and four support	LOC/NEWS cutting \$450,000 from their budg staff.	12/18/03 1:11 get, which means laying-

Fourth Quarter Report, October 1 thru December 31, 2003 Page two

# 2. Unemployment

6PM NAT/NEWS 10/3/03 :22 As unemployment continued to grow, the number of jobs eliminated fell. However, the number of jobs in 2002 actually dropped to its lowest level in eight years.

11PM LOC/NEWS 10/10/03 :20
Those who file for unemployment may have to wait a while for that first check. The

Those who file for unemployment may have to wait a while for that first check. The backlog was created partly because of a change over to an internet and phone system, and complicated by the fact that nearly 40 percent of the Unemployment Claims Division took early retirement.

5:30PM LOC/NEWS 11/6/03 :20

The state unemployment office in Lapeer is closing. It is one of seven to be shut down by November 14 as a cost-saving effort.

WAKEUP LOC/NEWS 11/11/03 :24

A slump in charitable giving forces many Michigan nonprofit agencies to find new ways to help the needy.

6PM LOC/NEWS 11/26/03 :25

A new study indicates the number of immigrants in our state could rise by 250,000 before the end of the decade, which could put more strain on social services and lead to higher unemployment.

5PM LOC/NEWS 12/8/03 :27

Jobs need to be manufactured in Michigan. More than 170,000 workers have been cut from payrolls in this state, pushing unemployment to 7.6 percent—the highest rate in eleven years.

## 3. Welfare/Poverty

5PM NAT/NEWS 10/17/03 1:45 Cardinals met to discuss Roman Catholic Church challenges, including America's priest

Cardinals met to discuss Roman Catholic Church challenges, including America's priest shortage, poverty in Latin America, empty churches in Europe and other problems.

6PM LOC/NEWS 11/17/03 :21

Michigan is in the middle when it comes to the healthiest states. Key indicators of public health include smoking and children living in poverty. Michigan comes in 28<sup>th</sup>, with the worst state being Mississippi.

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11PM NAT/NEWS 12/6/03 :15

New census figures show the number of school-aged children living in poverty is "declining". The census estimates Michigan has slightly more than 220,000 children between ages 5 and 17 living in poverty.

5PM NAT/NEWS 12/29/03 :26

The US Census reports there are more Michigan families living in poverty than ever before—the state's poverty rate jumped to a little over 11.5 percent last year—a 2 point increase from the year before.

### 4. Domestic Violence

5PM LOC/NEWS 10/7/03 :26

Hundreds of women marched against domestic violence tonight in Bay County. The Bay Area Women's Center sponsored the event to call attention to the problem.

11PM LOC/NEWS 10/23/03 :18

Victims of domestic violence in Huron County will have another place to turn for help. Bad Axe is building a new "safe home" for abused women.

6PM NAT/NEWS 10/28/03 2:00

Statistics show that when a woman leaves her husband—at that moment she is at a 25 times greater risk of violence than she was when they were still in the relationship. Women are also at that time endangering not only their lives, but the lives of those around them.

5PM LOC/NEWS 12/2/03 1:00

A woman is stabbed by her estranged husband in a quiet Bay City neighborhood. The husband was also injured; police say the family has a history of domestic violence.

11PM LOC/NEWS 12/9/03 :22

The State Parole Board is not interested in considering a bid to free Luanne Szenay of Essexville, who is serving a life sentence for murdering her husband. The Michigan Battered Women's Clemency Project says she was a victim of domestic violence and plans to file more petitions next year.

WAKEUP LOC/NEWS 12/18/03 :45

The Underground Railroad in Saginaw has about 50 families who need toys and household items this Christmas season.

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### 5. Utility Cost (need for assistance)

6PM NAT/NEWS 10/26/03 :19

A "solar storm" on the sun is sending extra energy down to earth, which in turn is affecting electric utilities, airline communications and satellite navigation systems.

5:30PM NAT/NEWS 12/17/03 :22

Natural gas prices, on both the spot and futures market, have soared nearly 50 percent since just before Thanksgiving. A Senate Committee will look into the allegations.

### 6. Health Insurance Cost

6PM LOC/NEWS 10/5/03 :19

Group of doctors suing Blue Cross Blue Shield as that company takes too long for reimbursement. Blue Cross officials dispute the claim.

5PM NAT/NEWS 10/19/03 :25

The price of health insurance continues to rise with another increase of 12.6 expected in 2004. That means employers will be paying about \$300 more for each worker.

Weekend Wakeup NAT/NEWS 10/26/03 :25

A study found one third of the estimated 44 million Americans without health insurance work for big companies, which is a 25 percent jump in a four-year period.

5:30PM NAT/NEWS 11/12/03 :22

Nursing home insurance bought now and used later may be something you wish to avoid purchasing.

Wakeup NAT/NEWS 11/26/03 :23

President Bush plans to approve the Medicare overhaul passed by the Senate which gives seniors a prescription drug benefit for the first time and also gives insurance companies a chance to sell plans to medical recipients.

5PM LOC/NEWS 12/4/04 :18

Health insurance is the main sticking point for secretaries, custodial and maintenance staff in Clio, who have been working without a new contract since July 1.

5PM NAT/NEWS 12/25/03 1:43

Researchers at the Center for Budget and Policy Priorities found that up to 1.6 million people are losing health coverage and the situation is especially grim for African Americans. The Bush administration intends to announce a new health insurance initiative in the coming months.

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# 7. Child Abuse/Neglect

Wakeup NAT/NEWS 10/13/03 :40 A Florida babysitter was caught on a "nanny-cam" shaking a baby and later throwing the baby on the floor. The babysitter faces four counts of child abuse.

11PM LOC/NEWS 10/18/03 :22 Former "owner and operator" of a Flint daycare pleads guilty to a child abuse charge. The daycare owner left her business for a few minutes which is when her 12-year-old son shook a crying baby.

Weekend Wakeup LOC/NEWS 10/19/03:18
The mother of a boy who stabbed his brother over a fight about toys is behind bars, and faces four years in prison, if convicted. Both children are being placed in foster care.

6PM LOC/NEWS 11/20/03 1:15 Two teenagers came forward to authorities to report sexual abuse from a Burton man who started out as their babysitter. Mother and daughters moved several times, fearing for their lives, finally had enough, and went to the Genesee Co. Sheriff's Department.

5PM LOC/NEWS 11/20/03 1:20 The Child Abuse and Neglect Council experts say with the eruption of the Michael Jackson scandal, now is a good time for parents to revisit talks with their children about their bodies and inappropriate behavior from other adults.

6PM LOC/NEWS 12/5/03 1:30 A child porn ring, found in Mid-Michigan, is also allegedly wrapped up in the porn web that stretches into at least five states and possibly out of the country.

6PM LOC/NEWS 12/10/03 1:35 A Saginaw mother of two learned her husband was using his own 8-year-old and neighbor children for sex acts. A counselor to these children says they may develop behavior and trust problems as they grow older.

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### 8. Emergency Shelter

11PM NAT/NEWS 10/27/03 :25 Because of raging wildfires in California, dozens of homes have burned and emergency

shelters are filling up fast.

11PM LOC/NEWS 11/24/03 1:00

A woman stabbed her estranged husband, possibly puncturing his lung while he beat her after breaking into her apartment. It's important for people to know there are shelters available.

6PM LOC/NEWS 11/25/03 :51

Drastic budget cuts have forced agencies to scale back on many services provided at area shelters. Consequently, these organizations can still use donations for the holiday season.

5:30PM LOC/NEWS 12/17/03 1:20

Dozens of Mid-Michigan families will be in domestic abuse shelters, or in transition housing creating an opportunity for viewers to experience the true meaning of holiday spirit by participating in the Adopt-A-Family Program sponsored by the Underground Railroad Advocacy.

11PM LOC/NEWS 12/11/03 :26

With only 14 days 'til Christmas, a local radio station is asking you to buy an extra present, something non-violent, unwrapped, or make a money donation. It will be given to area shelters who take in abused and neglected children.

## 9. Prescription Drug Cost (need for assistance)

6PM NAT/NEWS 10/13/03 :23

People living in Wisconsin can get prescription drugs from Canada without having to cross the border. Canada Drug Services opened its second store today.

5;30PM NAT/NEWS 10/20/03 :14

Another U.S. pharmaceutical company has decided to limit sales of drugs to Canadian pharmacies claiming their products are increasingly being counterfeited and improperly stored.

NOON LOC/NEWS 10/31/03 :13

Michigan and Vermont say they've slowed the rising cost of prescription drugs for Medicaid programs. Both states now require doctors in most cases to prescribe drugs from a preferred list of more cost-effective medicines.

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5PM NAT/NEWS 11/16/03 :37

President Bush is urging a quick passage of a bill that would be the largest expansion in Medicare's history. It still needs to be approved by the House and Senate.

5PM NAT/NEWS 11/17/03 :23

Members of Congress have reached a tentative agreement to overhaul the Medicare program. The legislation would give seniors help in paying for prescription drugs. It would also create a large role for private insurers, which is a major sticking point for some Democrats.

Weekend Wakeup NAT/NEWS 11/30/03 :20

Regarding the prescription drug benefit to seniors that President Bush plans to sign, the government assistance would not take effect until 2006. However, the bill allows seniors to buy a discount drug card this spring for around \$30.

6PM NAT/NEWS 12/8/03 :33

There is criticism and support for the \$400 billion Medicare bill signed today by President Bush. Democrats say the prescription part is too complicated and costly for seniors, but the President is hoping it will help him win support from seniors in the upcoming election.

5PM NAT/NEWS 12/13/03 :23

Autoworkers and their families will soon have to order prescriptions through the mail, or else fund their medications out of pocket, according to a new nationwide health contract. Health care experts say the agreement will help keep down health coverage costs.

### 10. Crime

5PM LOC/NEWS 10/22/03 :45

Two brothers are charged in a 1985 double murder. The defense says there is no case, because there are no bodies or murder weapon found. Prosecution has a witness who says different. The Duvall brothers face life in prison if convicted.

6PM LOC/NEWS 10/22/03 :45

Students at Central Michigan University wonder why they did not learn of an off-campus assault until weeks later. The Mt. Pleasant Police informed the Campus Police, who did not put out a campus-wide alert until much later.

5PM LOC/NEWS 10/28/03 :30

The Michigan Crime Report says overall crime is down, but some violent crimes are up, such as rape, arson and murder. There were fewer robberies and property crimes in 2002.

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NOON

LOC/NEWS

11/12/03

1:24

Two women were bound, gagged, sexually assaulted, and then left for dead as their building is set on fire. Investigators have been on the scene through the night and morning trying to piece together what happened last night at the Green Spa in Kawkawlin.

5:30PM

LOC/NEWS

11/21/03

:40

Police arrested a Saginaw man in the murder of 37-year-old Calvin Tubbs. The arms and legs of the deceased were found in a field in Buena Vista Township over two weeks ago.

11PM

LOC/NEWS

11/28/03

:52

A mother of three had her Christmas presents stolen from her car. Police recommend that shoppers store presents in the trunk of their cars, rather than the back seat, or if you have a van, at least out of site of would-be burglars.

Wakeup

LOC/NEWS

12/11/03

:22

This morning Saginaw police are still searching for two men they say abducted a woman off an eastside street and raped her early Wednesday. Police hope to release a sketch of the men later this morning.

11PM

LOC/NEWS

12/29/03

1:57

Two men walked into a McDonald's and demanded all the money out of the cash registers. The robbers also took the employees' personal belongings and forced them into a walk-in freezer. Buena Vista Township Police say the employees did the right thing and no one was harmed.

WNEM	WNEM-TV 2003 NON-BROADCAST EFFORTS	FFORTS		
4th Quarter				
Station Tours	urs			
29-Oct	29-Oct Holly HS			
13-Nov	13-Nov CMU Students			
13-Nov	13-Nov Bridgeport Middle School			
19-Nov	19-Nov Swan Valley HS		And the state of t	
2-Dec	2-Dec Delta College			
3-Dec	Delta College			
17-Dec	17-Dec CMU Students			
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Community Appearances	
ber of Commerce Breakfast	Jhyla
4-Oct Bay County Historical Society	Jhyla
4-Oct Business Awards Lunch, Horizons	Merrill
5-Oct Girl Scouts of Mitten Bay	Jhyla
6-Oct United Way of Bay County	Jhyla
7-Oct Business Expo	Sytek
8-Oct MDA Awards Dinner	O'Mara, Merrill
9-Oct Bay City Rotary	Jhyla
14-Oct McGregor Elementary	Favaro, 60
14-Oct Eastside Middle School Career Day	Jyhia
24-Nov Saginaw Chamber Award Lunch	Merrill, 300
24-Oct Delta College Job Fair	Merrill, Hayes 3,400
28-Oct Learning For Life, Heritage H.S.	Hayes
28-Oct KOLB Contest Judge	Jyhla, 50
28-Oct Bay City Mayor Debate	Jyhla, 50
narles, H.S.	Hayes
6-Nov WIOG, Andrew Z	Bialecki
7-Nov WIOG, Andrew Z	Hayes
8-Nov Temple Theater Opening	O'Mara, Merrill, Ligon, McMorris
11-Nov National Readers Day	McMorris, 35
11-Nov National Readers Day	Ligon
13-Nov Bay County Realtor Luncheon speaker	Jyhla, 100
13-Nov Saginaw Art Museum	O'Mara
13-Nov CMU	Ligon, 42
13-Nov Job Shadow-CMU	Sytek, 9
15-Nov Ebony Fashion Fair	Ligon, 300
16-Nov Junior League Tree Giveaway	O'Mara
17-Nov Book Reading Washington Elementary, Bay McMorris, 27	McMorris, 27
22-Nov Saginaw Pride Parade	Hayes, McMorris, 100's

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oncert	Academy	Office Par	, Y												-			A. Carrette	
22-Nov Sweet Adelines Concert	26-Nov Saginaw Charter Academy Career Day	Greatest (	12-Dec Don't Freak, Speak	Carrier III															
/ Sweet A	/ Saginaw	: World's	Don't Fr																
22-Nov	26-Nov	11-De	12-Dec							- ALCOHOLINA									

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WNEM-TV 2	WNEM-TV 2003 BROADCAST EFFORTS SUPPORTING THE COMMUNITY	RTS SUPPOR	TING TH	<b>E COMMI</b>	NITY
4th Quarter					
Local Programming Specials	ng Specials				
2-Nov Sports	2-Nov Sports Xtra: Lions/Raiders	11a-12p			
13-Dec Sports 2	13-Dec Sports Xtra: MSU/Kentucky	6:30p-7p			
21-Dec Christmas Special	nas Special	d6-d8			
24-Dec Christmas Special	nas Special	d6-d8			
25-Dec Christmas Special	nas Special	11a-12p			
27-Dec Sports 2	27-Dec Sports Xtra: Michigan/UCLA	7p-7:30p			
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WNEM-TV 2003 CHILDREN'S PSA REPORT	
4th Quarter	
PSA TITLE	LENGTH TIMES AIRED
Ad Council-Asthma	:10
Ad Council-Asthma	:30
Ad Council-Gum	:15
Ad Council-Hunger	1.15
Ad Council-Child Help	:15
Ad Council-Child Help	51:
Ad Council-AIDS baby	:15
Ad Council-AIDS crib	:15
Ad Council-AIDS pulltoy	:15
Ad Council-AIDS pulltoy	1.15
Ad Council-Learning Dis	:20
Ad Council-Learning Dis	:20
Ad Council-Graduation	:25
Ad Council-Immune	:30
Ad Council-A School	:30
Ad Council-Immune	:30
Ad Council-Big Bro-Burp	:30
Ad Council-Big Bro-Office	:30
Ad Council-Big Bro	:30
Ad Council-Big Bro	:30
Ad Council-Child Help	:30
Ad Council-Child Help	:30
Ad Council-Parental	:30
Ad Council-Family Picnic	:30
Ad Council-Graduation	:30

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Ad Council-AIDS	:30
Ad Council-Learning Dis	:30
Ad Council-Learning Dis	:30
Ad Council-Drug Prev	:30
Ad Council-Playing	30 2
Ad Council-Moon	:30
Ad Council-Advice	:30
Ad Council-Brain	:30
Ad Council-WIC	:30
Ad Council-WIC	:30
Ad Council-AIDS	:60
Ad Council-AIDS	:90 62
Better Business Bureau	:15
AEA Adoption	:30
CFAF-Second Hand Smoke	:30
CFAF-Second Hand Smoke	:60
Direct Media-Hunger	:30
Get Smart-Antibiotics	:20
Get Smart-Antibiotics	:30
Girl Scouts	2 2
Girl Scouts	:15
Girl Scouts	:30
Goodwill	:30
Goodwill	:60
Granholm Project	:30
McDonald House	:30
MI Festival	:30
Jehovah's Wit-Protect Kids	:20
Jehovah's Wit-Protect Kids	:30
Jehovah's Wit-Protect Kids	09:
- Company of the Comp	

MDA-Mattie Stepanek	:30	0
Nat'l Arbor Day	:10	0
Nat'l Arbor Day	:15	5
Nat'l Arbor Day	:20	0
Nat'l Arbor Day	09:	0
New Directing Youth	:30	0 12
Pediatric Emergency	30	0
Am Podiatric	09:	0
CFAF-Second Hand Smoke	30	0
CFAF-Second Hand Smoke	09:	0
Girl Scouts	:10	0
Girl Scouts	31:	5
Habitat for Humanity	:30	0
MDA-ALS	:15	5
MDA-ALS	:30	0
MDA-ALS	09:	0
Mich Dept. Com Health	:20	0
Mich Dept. Com Health	:30	0
Mich Dept. Com Health	09:	0
Mich Dept. Com Health	30	0
Nat'l PTA	:30	0
Nat'l PTA	:30	0
Toys For Tots #1	:30	0 79
Nat'l PTA	:30	0
Total		475

X-Sender: BES User@127.0.0.1

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)

Date: Wed, 07 Jan 2004 18:04:49 -0500

To: ALL STATIONS

From: Mike Lippman < jmlippman@cbs.com>

Subject: 4TH QUARTER CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT <BES#M040107 068>

Re: 4TH QUARTER CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

Dear General Manager:

January 7, 2004

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Fourth Quarter of 2003. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.— In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Fourth Quarter, 2003 Children's Television Programming Report on FCC Form 398 was mailed to you on December 18, 2003.

If you have any questions, please contact your Affiliate Relations Regional Director or give me a call (212-975-4191).

Best regards,

Rhonda Troutman Vice President, Business Affairs and Administration Affiliate Relations

Attachment Converted: "c:\program files\vbinet\attach\4THQTRCERTIFICATION OF COMPLIANC4Q2003.doc"

# CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS October 1, 2003 – December 31, 2003

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BLUE'S CLUES DORA THE EXPLORER HEY ARNOLD! THE WILD THORNBERRYS CHALKZONE LITTLE BILL

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2003 through December 31, 2003, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Vice President, Program Practices

Pathew Hango

Date: January 7, 2004

# COMMERCIAL LIMIT CERTIFICATION

### Exhibit No. 1

# List of Children's Programming Aired During Certification Period

"Children's Programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 years and under.

Station: WNEM-TV

Certification Period Dates: 10/01/03-12/31/03

Dora The Explorer 6:00am-6:30am on 10/4/03, 10/11/03, 10/18/03, 10/25/03,

11/1/03, 11/8/03, 11/15/03, 11/22/03, 11/29/03, 12/6/03,

12/13/03, 12/20/03, 12/27/03

Wild Thornberry's 7:00am-7:30am on 10/4/03, 10/11/03, 10/18/03,10/25/03,

11/1/03, 11/8/03, 11/15/03, 11/22/03, 11/29/03, 12/6/03,

12/13/03, 12/20/03, 12/27/03

Hey Arnold 7:30am-8:0am on 10/4/03, 10/11/03, 10/18/03, 10/25/03,

11/1/03, 11/8/03, 11/15/03, 11/22/03, 11/29/03, 12/6/03,

12/13/03, 12/20/03, 12/27/03

Eyewitness News Kids 11:00am-11:30am on 10/4/03, 10/11/03, 10/18/03,

10/25/03, 11/1/03, 11/8/03, 11/15/03, 11/22/03, 11/29/03,

12/6/03, 12/13/03, 12/20/03, 12/27/03

Wild Moments 11:30am-12:00pm on 10/4/03, 10/11/03, 10/18/03,

10/25/03, 11/1/03, 11/8/03, 11/15/03, 11/22/03, 11/29/03,

12/6/03, 12/13/03, 12/20/03, 12/27/03

Chalkzone 7:00am-7:30am on 10/5/03, 10/12/03, 10/19/03, 10/26/03,

11/2/03, 11/9/03, 11/16/03, 11/23/03, 11/30/03, 12/7/03,

12/14/03, 12/21/03, 12/28/03

Little Bill 7:30am-8:00am on 10/5/03, 10/12/03, 10/19/03, 10/26/03,

11/2/03, 11/9/03, 11/16/03, 11/23/03, 11/30/03, 12/7/03,

12/14/03, 12/21/03, 12/28/03

Certifying person's initials

# COMMERCIAL LIMIT CERTIFICATION

# Exhibit No. 2

List of all instances in which commercial time limits were exceeded

Station: WNEM-TV

Certification Period Dates: 10/01/03-12/31/03

NONE

Certifying person's initials

### COMMERCIAL LIMIT CERTIFICATION

I, Steve Sabato, in my capacity as Vice President and General Manager of television station WNEM-TV, Channel 5, Bay City Michigan, hereby certify that for the period of October 1, 2003 through December 31, 2003:

- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per clock hour of commercial material may be broadcast during children's programming during the week, and no more than 10 ½ minutes per clock hour on the weekends);
- 2. Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above;
- 3. Attached as Exhibit 2 is a complete list of all instances in which the commercial time limits were exceeded for the programs listed in Exhibit 1 during the period listed above.
- 4. "Children's Programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 years or younger.

Certified by me this 9th day of January, 2004.

Signature Vice President/General Manager
Title

# Mike Lippman, 05:20 PM 12/9/03 , NOVEMBER 2003 PUBLIC AFFAIRS B

X-Sender: BES User@127.0.0.1

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)

Date: Tue, 09 Dec 2003 17:20:11 -0500

To: ALL STATIONS

From: Mike Lippman <jmlippman@cbs.com>

Subject:NOVEMBER 2003 PUBLIC AFFAIRS BROADCASTS <BES#M031209\_037>

RE: NOVEMBER 2003 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2003

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2003. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FOURTH QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON

DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

Attachment Converted: "c:\program files\vbinet\attach\NOV2003PUBAFF.DOC"

# CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS NOVEMBER 2003 - p. 1 of 6

#### FACE THE NATION

- 11/02/03 1) Update from Baghdad: 16 American soldiers were killed and at least 20 wounded. All but one of the deaths occurred when Iraqi insurgents shot down a U.S. helicopter. The other American died when a U.S. convoy was attacked in Fallujah. (C: Kimberly Dozier)
- 2) Interviews with Senators Dick Lugar and Joseph Biden about: the reconstruction of Iraq; the easy access to terrorists of sophisticated shoulder-fired surface-to-air missiles; problems resulting from unguarded ammunition dumps; efforts to train an Iraqi army and police force; the need for international support; the continued search for weapons of mass destruction
- 3) Interview with Rep. Richard Gephardt about: his support for the military action in Iraq; the need for support from the UN, NATO and other countries; the growth in the GDP (Gross Domestic Product); Gephardt's failure to get the support of the Service Employees Union; Gephardt's presidential campaign

Guest Interviewer: Amy Walter, <u>The Cook Political Report</u> (3); Guests: Sen. Richard Lugar (R-IN) (2); <u>Sen. Joseph Biden (D-DE)</u> (2); Rep. Richard Gephardt (D-MO), Democratic Presidential Candidate (3)

- 11/09/03 1) Interview with Sen. John Kerry about: differences between his and Howard Dean's candidacy; Dean's decision not to take public funding; the impact of positive news about the economy; Kerry's stand on the flying of the Confederate flag in the South; Kerry's standing in the polls in Iowa
- 2) Interview with Sen. John McCain about: the situation in Iraq/the need for more U.S. troops; McCain's comment that President Bush should be fully engaged; McCain's reaction that members of the Bush Administration are misleading the public; possibility that the draft will be reinstated

Guest Interviewer: Amy Walter, The Cook Political Report (1); Guests: Sen. John Kerry (D-MA), Democratic Presidential Candidate (1); Sen. John McCain (R-AZ), Member, Senate Armed Services Committee (2)

- 11/16/03 Interview with Sen. Edward Kennedy about: the situation in Iraq/the need to bring the international community into every phase of the reconstruction there; instability in Afghanistan; his opposition to a Congressional bill adding prescription drugs to Medicare; evaluating Democratic presidential candidates; the Bush Administration's failure to increase the minimum wage and extend unemployment compensation; Sen. Kennedy's thoughts as we approach the anniversary of the assassination his brother, President John F. Kennedy Guest Interviewer: Doyle McManus, The Los Angeles Times; Guest: Sen. Edward Kennedy (D-MA), Armed Services Committee
- 11/23/03 1) Interview with Gen. Wesley Clark about: the Republican National Committee's ads concerning potential terrorist attacks; his disagreement with President Bush's policy of not allowing news coverage of the coffins returning to the U.S. from Iraq; his current criticism of Pentagon and White House leadership/his apparent change of opinion; the issue of same-sex marriage; Howard Dean perceived as a frontrunner among the Democratic presidential candidates
- 2) Interview with Walter Cronkite about the assassination of President John F. Kennedy on Nov. 22, 1963 and the Kennedy legacy

Guest Interviewer: Amy Walter, <u>The Cook Political Report</u> (1); Guests: Gen. Wesley Clark, Democratic Candidate (1); Walter Cronkite, CBS News Special Correspondent (2)

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS NOVEMBER 2003 - p. 2 of 6

#### FACE THE NATION (continued)

11/30/03

Three historians discuss the Bush presidency: the impact of the war in Iraq on the 2004 presidential election; how President Bush is dealing with the crisis compared to former presidents; why the U.S. is so divided; seeking a solution to the whole situation in the Middle East. Guests: Robert Dallek, author, An Unfinished Life: John F. Kennedy, 1917-1963; David Maraniss, author, They Marched Into Sunlight: War And Peace, Vietnam And America, October 1967; Garry Wills, author, Negro President: Jefferson And The Slave Power

#### 60 MINUTES

11/02/03

"An Island Of Sanity In A Sea Of Madness"- a report on the Hadassah Medical center in Jerusalem where Arabs and Jews work side by side in treating both Arabs and Jews. Includes interviews with: Dr. Avu Rivkind, surgeon and head of the Hadassah trauma unit; Dr. Shlomo Mor-Yosef, hospital director; Ahmed Jadallah, a Palestinian journalist who was treated at Hadassah; Drs. Eli Migalter and Bishae abu Marzooka, pediatric heart surgeons; and Dr. Arieh Eldad, head of Hadassah's burn unit. (C: Bob Simon - P Catherine Olian) "Pirates Of The Internet" - a report on the movie industry's efforts to combat a steadily growing threat from online piracy. Studio representatives claim that piracy is just another form of theft, but a federal judge has ruled that file-swapping networks are not liable for what downloaders are doing. (C: Lesley Stahl - P: Rome Hartman) "Mary J." - the hip-hop diva Mary J. Blige talks about her life, growing up in the drug and crime-infested projects in the New York City suburb of Yonkers, the music that grew out of it and how she's overcome her past. (C: Ed Bradley - P: Ruth Streeter) Andy Rooney Topic: "If I Were Bush's Speech Writer" - what Andy would write

11/09/03

"Jessica Lynch's Hero" - an interview with PFC Patrick Miller, a 23year-old Army mechanic from Kansas and the unsung hero who played a crucial part in the rescue of Jessica Lynch from an Iraqi hospital by U.S. Special Forces during the Iraq war. Private Miller was awarded the Silver Star for valor for his role in saving Private Lynch and several other soldiers. (C: Mike Wallace - P: Robert Anderson) "Mr. Feinberg" - an interview with Kenneth Feinberg, 58-year-old arbitration lawyer and Special Master of the 9/11 Victim Compensation Fund who must decide how much each victim collects. Also includes an interview with Steven Brill, an attorney and author of a book on the aftermath of September 11th.(C: Morley Safer - P: Steve Reiner) "Arafat's Billions" - a report on questions concerning nearly a billion dollars in public funds diverted by Yasir Arafat to insure his political survival. Now, with the Palestinian people asking where the money came from and foreign donors threatening to cut back on aid, Arafat has agreed to an investigation of his finances. (C: Lesley Stahl - P: Karen Sughrue)

Andy Rooney Topic: "We're All Americans..." - Andy gets feedback...both positive and negative... about the speech he would like to write for President Bush

#### 60 MINUTES (continued)

11/16/03

"Chemical Plant Insecurity" - a report on lax security at many U.S. plants that produce or store deadly chemicals that, if sabotaged, could kill or injure millions. Includes interviews with: Sen. Jon Corzine (D-NJ); Greg Lebedev, President, American Chemistry Council; Carl Prine, investigative reporter, The Pittsburgh Tribune-Review; and Sen. Warren Rudman (R-NH) (C: Steve Kroft - P: Janice Tomlin)

"They Didn't Ask, He Didn't Tell"- an interview with Lt. Col. Steve Loomis a decorated senior officer discharged by the Army when it was discovered that he was homosexual. Loomis, whose discharge took effect just eight days before he would become eligible for his pension, is suing the federal government for full retirement benefits.(C: Morley Safer - P: Mitch Weitzner)

"The Kuwait Of Africa" - despite its tiny population and vast oil reserves, Equatorial Guinea is still a poverty stricken African country whose rulers are charged with being corrupt and repressive. Includes interviews with: Pierre Attepa, adviser to the Guinean president; Alex Vines, senior researcher for Human Rights Watch; President Teodoro Obiang Nguema Mbasogo of Guinea; and John Bennett, former U.S. Ambassador to Equatorial Guinea.(C: Bob Simon - P: Michael Gavshon, Solly Granatstein)

Andy Rooney Topic: "Why Computers Are Screwed Up" - Andy blames Bill Gates

11/23/03

"Porn In The USA" Pts. I & II - a report on pornography, now a \$10 billion industry in the U.S., examining the way it is disseminated, who is consuming it, and the surprising number of companies that profit from it. Includes interviews with: Paul Fishbein, founder and president of Adult Video News; Bill Lyon, director of the Free Speech Coalition; Dennis McAlpine, a partner in McAlpine Associates, a company which tracks the entertainment industry; Fred Lane, a lawyer and author of a book called Obscene Profits: The Entrepreneurs Of Pornography In The Cyber Age; Bill Asher, president of Vivid Video; Luke Ford, an internet columnist; Mary Beth Buchanan, U.S. Attorney for the Western District of Pennsylvania; and Rob Black, president of Extreme Associates (C: Steve Kroft - P: Trevor Nelson, James Kraft)

"Still Fighting" - a report on former P.O.W.s from the first Gulf War who were awarded a large judgment against Iraq for brutality they suffered in captivity but who have been prevented from collecting it by the Bush administration. Includes interviews with: former POWs Lt. Col. Cliff Acree; Dale Storr, now with the National Guard; Jeff Tice and Jeff Fox, both retired from the military; John Norton Moore and Molly Poag, two of the POWs' attorneys; and Sen. Harry Reid (D- NE). (C: Mike Wallace - P: Deborah DeLuca Sheh)

"Howard Hughes"- a report on the Howard Hughes Medical Institute, founded as a tax shelter by the reclusive multimillionaire, and now one of America's richest charities. Includes interviews with: Dr. Tom Cech, the institute's president; Richard Hack, who has written two biographies of Hughes; Dr. Doug Melton, Harvard Medical School; and Dr. Huda Zoghbi, Baylor College of Medicine. (C: Lesley Stahl - P: Rome Hartman)

"Jeopardy!" A behind-the-scenes look at the television quiz show Jeopardy!, including an interview with Alex Trebek, who has been the program's host for twenty years. (C: Ed Bradley - P: Richard Buddenhagen)

Andy Rooney Topic: "What I Like And Dislike" - Andy lists both the things he likes and things he dislikes

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### **60 MINUTES** (continued)

11/30/03

"Alice Coles Of Bayview"- a profile of Alice Coles, a Bayview, Virginia woman who helped transform her impoverished rural village into a community of new modern homes. Includes interviews with Maurice Cox, an architect and college professor and Adebola Ajayi, project manager of Bayview. (C: Ed Bradley - P: Harry A. Radliffe II) "Answers From The Grave" - thanks to DNA technology and the International Commission for Missing Persons, relatives of victims in mass graves in the Balkans - and soon possible in Iraq -- are slowly finding their loved ones. Includes interviews with Jim Kimsey, founder of AOL and director of the International Commission for Missing Persons; Ed Huffine, chief scientist on the commission; Gordon Bacon, a commission scientist. (C: Scott Pelley - P: Margaret Ebrahim)
"LT: Over The Edge"- an interview former football great Lawrence Taylor who talks about the tricks he used to beat his opponents on and off the field and how he then had to beat drugs that took over his life after football. Taylor's new book, "LT: Over The Edge" has recently been published. (C: Mike Wallace - P: Robert Anderson) Andy Rooney Topic: "Enough To Drive One To Rage" - things that other drivers do that enrage Andy

#### 60 MINUTES II

11/05/03

PREEMPTION

11/12/03

"Starving" - the biological children of Raymond and Vanessa Jackson answer charges that their parents were guilty of starving their four adopted boys. The eldest, Bruce, found eating food from a garbage can, weighed only 45 pounds and the three other boys were also found to be seriously underweight. Includes interviews with: Kevin Ryan, New Jersey Child Advocate; and Harry Thomas, pastor of the Jacksons' church.(C: Dan Rather - P: Steve Glauber, Yvonne Miller)) "Buried In The Past" - on July 2, 2001, Chris and Rich Andrews learned that they had inherited unclaimed property in Vienna. The brothers subsequently became aware of their Jewish heritage and of previously unknown family members. Includes an interview with Herbert Gruber, Viennese geneologist and consultant to the Hoerner Bank who is involved in finding long-lost heirs to properties that were seized by the Nazis during World War II (C: Scott Pelley - P: Harry Moses)) "Reviving The Dead" - interviews with surviving members the rock band The Grateful Dead who reunited after Jerry Garcia's death. (C: Charlie Rose - P: Neeraj Khemlani, David Rubin) "A Few Minutes With Steve Hartman" - Steve gets his first dog

11/19/03

"Growth Industry" - last summer, the FDA approved the drug company Eli Lilly's growth hormone Humatrope for healthy children who produce the hormone but are still in the shortest 1.2 percent of their age group. Controversy has arisen because many children who don't fit that profile are taking the drug. Proponents claim that the advantages far outweigh any risks related to the hormone, while critics are concerned about long-term side effects.(C: Vicki Mabrey - P: Denise Schrier Cetta)

"General Clark" -an interview with Democratic Presidential candidate Gen. Wesley Clark about the war in Iraq, the pressures of campaigning, and the war in the Balkans. (C: Dan Rather - P: Michael Rosenbaum)

"Dennis The Menace" - an interview with Felix Dennis, the publisher of Maxim, the best selling men's lifestyle magazine in the world. Dennis' next project -- the Forest of Dennis -- entails planting thousands of saplings across English countryside. (C: Bob Simon - P: Neeraj Khemlani)

"A Few Minutes With Bill Geist" - the popularity of bottled water

11/26/03

PREEMPTION

CBS TELEVISION NETWORK
PUBLIC AFFAIRS BROADCASTS
NOVEMBER 2003 - p. 5 of 6

#### 48 HOURS

11/01/03

48 HOURS: "It's A Big Country" - with the Country Music Association Awards about to be presented on Nov. 1, 2003, 48 HOURS goes behind-the-scenes with some of the country's top country music stars. The special broadcast features interviews with: Kix Brooks And Ronnie Dunn who have been named Entertainers of the Year four times (C: Peter Van Sant - P: Chuck Stevenson); Reba McEntire who is starring in her own television sitcom (C: Harold Dow - P: Paul F. Ryan); Kenny Chesney who talks about how life in the Virgin Islands has helped him to come into his own as a musician (C: Maureen Maher - P: Paul F. Ryan); 21-year-old Leann Rimes who, at 14, became the youngest singer ever to win a Grammy Award (C: Susan Spencer - P: Ira Sutow); and Shania Twain who, at the peak of her success, retreated to her home in Switzerland, where she lives an extremely private life. (C: Bill Lagattuta - P: Chuck Stevenson) (Sr. P: Reid Collins Jr.)

11/05/03 PREEMPTION

11/08/03

48 HOURS INVESTIGATES: "The Secret Life Of Eric Wright"— in 1980, while working at a restaurant in Denver, Kathi Spiars met a man who called himself Steve Marcum, and shortly after married him. Subsequently, the marriage started to fall apart and Kathi began to question the many stories Marcum had told her about his past, including his work as a hitman for the CIA and his claim that he had inherited a large amount of money. Not only did she discover that her husband's real name was Eric Wright, but that he never worked for the CIA, was a bigamist, and was implicated in an unsolved murder. Wright was eventually arrested, tried for the crime, and sentenced to six years in prison. Segments include: "Love Story"; "Searching For Mr. Wright"; "Cold Case"; "Vanished"; "Wright Or Wrong"; "Truth & Consequences" (C: Susan Spencer — P: Ira Sutow) (Sr. P: "The Secret Life Of Eric Wright" Reid Collins Jr.)

11/12/03

48 HOURS INVESTIGATES: "Robert Blake's Real Life Drama" - features actor Robert Blake's first interview since his release from prison while awaiting trial on charges he murdered his wife Bonnie Lee Bakley. Blake was interviewed in Malibu, California where he remains under house arrest. Also includes interviews with Blake's friends and supporters, actor Wilfred Brimley; comedian Mort Sahl and radio personality Casey Kasem and his wife, Jeannie; Shelly Samuels, Los Angeles County Deputy District Attorney; Harlan Braun, Blake's former attorney; Tom Mesereaux, his current attorney; and Holly Gawron, Bonnie Lee Bakley's daughter. Segments include "Behind The Scenes"; "Star Search"; "Crime Story"; "My Bonny"; "Last Act?" (C: Peter Van Sant - P: Paul LaRosa, Abra Potkin Rabhan, James Stolz) (Sr. P: "Robert Blake's Real Life Drama": Reid Collins Jr.)

11/15/03

48 HOURS INVESTIGATES: "Twist Of Fate" - a report on Adriana Scott of Long Island, N.Y. and Tamara Rabi of New York City, identical twins born in Guadaljara, Mexico, raised in different homes, and reunited by chance twenty years later. Curious to learn why the girls were separated at birth, Adriana, Tamara and their adoptive mothers traveled to Guadalajara to in search of the twins' birth mother, Norma De La Cruz. De La Cruz claims that she was coerced into giving up the twins and did not want them to be raised separately. Includes an interview with Nancy Segal, a researcher who has interviewed 50 sets of identical twins who were separated at birth. Also included are interviews with four sets of twins -- Tom Patterson and Steve Tazumi, Daphne Goodship and Barbara Herbert, Debbie Mehlman and Sharon Poset, and Roger Brooks and Tony Milasi -- identical twins separated at birth, adopted and raised by different kinds of families. Segments include: "One And Only?"; "First Look"; "Mirror Image"; High Anxiety"; "Hard Truths"; "Destiny's Children" (C: Lesley Stahl - P: Patti Aronofsky) (Sr. P.: "Twist Of Fate" Katie Boyle)

CBS TELEVISION NETWORK PUBLIC AFFAIRS BROADCASTS NOVEMBER 2003 - p. 6 of 6

48 HOURS (continued)

11/19/03 PREEMPTION

11/22/03

48 HOURS INVESTIGATES: "Michael Jackson: Critical Stage" - focuses on new details and revelations in the Michael Jackson case. Includes reports on: Ahmad Elatab, a Lebanese seventeen-year-old from Clifton, N.J., who struck up a friendship with Jackson when he was nine. Ahmad denies that Jackson is a pedophile; possible defense and strategies in the Michael Jackson trial; Jackson's rise to stardom and his slow decline in popularity; Michael Jackson's past including previous charges of abuse, his allegedly potemkim marriages, and his children; the possible reason Jackson's maintaining a bizarre public image; psychic Uri Geller who discusses his friendship with Jackson. Segments include: "One Boy's Story"; "The Case Against Jackson"; "Rise And Fall"; "The Past"; "Behind The Mask"; "Psychic Friend" (C: Peter Van Sant, Bill Lagattuta, Harold Dow, Kurt Lode, MTV News Correspondent, Richard Schlesinger) ("Michael Jackson: Critical Stage" Guest Host: Harry Smith - Senior Producers: Katie Boyle, Reid Collins Jr., Peter Schweitzer)

11/29/03

**48 HOURS INVESTIGATES: "Heavy Burden"** - reports on three controversial weight reduction programs:

"Hard To Swallow" - a 21-day program called "de-toxing" that calls for eating mostly "raw" foods. Includes interview with the program's developers, John Wood, a nutritionist and Dr. Richard DeAndrea, a medical doctor. (C: Bill Lagattuta - P: Marc B. Goldbaum)
"Eat It Raw" - interviews with supermodel Carol Alt who swears by a "raw" food diet; Dr. Roger Clemens, USC food scientist and Dr Peter Pressman, a clinical medicine teacher at USC. (C: Bill Lagattuta - P: Marc C. Goldbaum)

"Dangerous Extreme" - interviews with 55-year-old Pat Melillo and 43-year-old Valerie Garcia, both of whom are suffering from eating disorders. These disorders, which commonly affect teenage girls, are killing thousands of older women. Also includes interviews with Dr. Ira Sacker, an expert on eating disorders and Dr. Joseph Donnelan, Somerset Medical Center, Somerville, N.J. (C: Peter Van Sant - P: Marcelena Spencer)

"Measures Of Control" - Pat Melillo and Valerie Garcia having gained weight after hospital stays, return to their homes. Includes interviews with Drs. Donnelan and Sacker. (C: Peter Van Sant - P: Marcelena Spencer)

"Feel The Power" - 48 HOURS anchor Lesley Stahl and ABC's Barbara Walters follow a fitness program called "Power of 10," based on weekly 20 minutes sessions of slow weightlifting. Includes interviews with Adam Zickerman, creator of the program and Dr. Jordan Metzl, a sports medicine specialist. (C: Troy Roberts - P: Cassandra Marshall) (Sr. P: "Heavy Burden" Reid Collins Jr, Peter Schweitzer)

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# Mike Lippman, 11:33 AM 1/8/04 -, DECEMBER 2003 PUBLIC AFFAIRS B

X-Sender: BES\_User@127.0.0.1

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)

Date: Thu, 08 Jan 2004 11:33:08 -0500

To: ALL STATIONS

From: Mike Lippman <jmlippman@cbs.com>

Subject: DECEMBER 2003 PUBLIC AFFAIRS BROADCASTS <BES#M040108\_014>

RE: DECEMBER 2003 PUBLIC AFFAIRS BROADCASTS ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

PUBLIC AFFAIRS BROADCASTS FOR DECEMBER 2003 RE:

THE ATTACHED FILE IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR DECEMBER 2003. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FOURTH QUARTER 2003. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

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BEST REGARDS,

AL LIPSON DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

Attachment Converted: "c:\program files\vbinet\attach\DEC03PUBAFFAIR.DOC"

#### FACE THE NATION

12/07/03 1) Interview with Andrew Card about: his response to Newt Gingrich's criticism of the Bush Administration's handling of the post-war period in Iraq; the possibility that attacks against U.S. troops in Iraq will escalate; future lunar space flights

Interview with Sen. Hillary Rodham Clinton about: her assessment of the situation in Iraq; the need to internationalize the operation there; the possibility of giving over some control to the UN; the political implications of the Bush Administration's June deadline for setting up a provisional Iraqi government; charge that Sen. Clinton played politics by criticizing President Bush while she was in Iraq; the President's Thanksgiving visit to the troops in Iraq; problems faced by Democrats in Congress; her opposition to gay marriage Guest Moderator: John Roberts; Guests: Andrew Card, White House Chief of Staff (1); Sen. Hillary Rodham Clinton, (D-NY), Armed Services

### 12/14/03 PREEMPTION

Committee (2)

12/21/03 1) Interview with Gen. Richard Myers about: impact of the capture of Saddam Hussein; restructuring the Iraqi army; the duration of the time that American forces will remain in Iraq/the possible need for a bigger army; the situation in Afghanistan; the hunt for Osama bin Laden

2) Roundtable discussion about: what should be done with Saddam Hussein: a trial in Iraq involving the UN and experts from the Hague; a possible death penalty; Saddam as a source of information; the situation in Libya; the failure to find WMD (weapons of mass destruction) in Iraq

Guest Interviewer: Thomas Friedman, The New York Times; Gen. Richard Myers, Chairman, Joint Chiefs of Staff (1); Sen. Pat Roberts (R-KS) (2); Sen. Joseph Biden (D-DE) (2)

12/28/03 1) update: report from Baghdad about two roadside bombings today directed against U.S. troops. U.S. commanders believe that Islamic insurgents are beginning to take over the violence in Iraq. (C: Kimberly Dozier)

Roundtable discussion about: the war in Iraq as an issue in the presidential campaign; the impact of casualties; Howard Dean's lead in the race for the Democratic presidential nomination; divisions within the U.S./enmity between the political parties; comparing the George W. Bush's presidency to his father's; gay marriage as a factor in the coming election; predicting the Democratic presidential nominee; worst story of the year -- Michael Jackson, Strom Thurmond, Kobe Bryant

Guest Correspondent: Kimberly Dozier (1); Dan Balz, The Washington Post (2); David Brooks, The New York Times (2); Karen Tumulty, Time magazine (2)

#### 60 MINUTES

12/07/03

"The Look" - a report on a class action law suit charging Abercrombie & Fitch, currently the clothier of choice for the hip 25 and under set, with racial discrimination in hiring and assigning jobs to employees. Includes interviews with: attorneys Bill Lan Lee and Tom Sines who are coordinating the class-action suit; Andrea Mandrick and Dan Moon, store managers; and Larry Elder, lawyer and conservative talk show host. (C: Morley Safer - P: Deirdre Naphin) "Operation Iraqi Freedom?"- when U.S. troops took over the Iraqi city of Karbala last spring, it was expected that Saddam Hussein's loyal followers, members of the Baath party, would be rounded up and tried as war criminals. Instead, some of them have been re-hired and put in positions of authority in the city. Includes interviews with: Dr. Hussein Shahristani, a top nuclear scientist; Sheikh Abdul Medhi, the top Muslim cleric in Karbala; Akram Al-Zubedi, former city spokesman; and Brigadier General Janice Karpinski, commander of the 800th MP Brigade. (C: Steve Kroft - P: Leslie Cockburn) "King Solomon" - a profile of Solomon Burke, an icon of soul music in the 1960s and '70s, who, this year, won a Grammy Award for Best Contemporary Blues Album. (C: Lesley Stahl - P: Richard Bonin) Andy Rooney Topic: "Presidential Trips Abroad" - presidential travels

12/14/03

\*\*SPECIAL EDITION: "Saddam Hussein" - the capture of Saddam Hussein

"Saddam Hussein - Part I" - report on events leading up to the
announcement of the capture of Saddam Hussein. Includes interviews
with: Gen. Ricardo Sanchez, commander of U.S. forces in Iraq and Gen.
Ray Odierno, commander of the 4th Infantry Division. (C: David Martin)

"Saddam Hussein - Part II" - interview with Secretary of Defense Donald
Rumsfeld about the capture of Saddam Hussein, the Iraqi leader's
demeanor, the conditions in his hiding place, his current status, and
the impact of Saddam's capture on the situation in post-war Iraq. (C:
Lesley Stahl)

"Saddam Hussein - Part III" - rebroadcast of a portion of Dan Rather's interview earlier this year with Saddam Hussein (on 60 MINUTES II, 02/26/03). Includes comments by CBS News consultant Fouad Ajami. (C: Dan Rather)

"Saddam Hussein - Part IV" - Update on events in Tikrit, Iraq (C: Thalia Assuras)

Andy Rooney Topic: "Saddam's Capture: Extra, Extra!" - Andy's reaction to Saddam's capture

12/21/03

"Behind Bars" - an eyewitness account of the encounter U.S. Ambassador Paul Bremer and four members of the Iraqi Governing Council had this week with Saddam Hussein in his jail cell. Includes interviews with Ambassador Bremer and with Dr. Mouwafak al-Rabii, a member of the Iraqi Governing Council who had been imprisoned and tortured by Saddam (C: Scott Pelley - P: Bill Owens)

"John Edwards President?" - an interview with Sen. John Edwards (D-NC) who talks about his campaign for the Democratic presidential nomination, his stand on key issues, and his struggle to counter claims that he is too young and too inexperienced. (C: Lesley Stahl - P: Rome Hartman)

"The Fence"- a report on the controversy arising from a massive construction project being undertaken by Israel -- a fence designed to keep Palestinian suicide bombers out of Israeli cities. The controversy is not over Israel's right to defend itself from terrorism but over the location of the fence, which extends into Palestinian territory cutting off villages with disastrous effects to the country's economy. (C: Bob Simon - P: Michael Gavshon, Solly Granatstein)

Andy Rooney Topic: "All You Want For Christmas..." - gifts no one wants

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#### 60 MINUTES (continued)

12/28/03

"Michael Jackson" - Pts. I & II - in his first interview since his arrest on child molestation charges, Michael Jackson denies charges that he sexually abused a minor. He claims that he was simply trying to help a child battle cancer, and says it is acceptable for an adult man to share his bed with children. He also claims that he suffered a dislocated shoulder and was locked in a feces-smeared restroom for 45 minutes while in police custody. Ten years ago, Jackson paid millions to settle a similar case, and suggests that the family in the current case is motivated by greed. Includes an interview with Mark Geragos, Jackson's attorney. (C: Ed Bradley - P: Michael Radutzky) "Iraq After Saddam" - a report on a battalion of Florida National Guardsmen, many of them Miami cops, who have been assigned to train Iraqi police to hunt down insurgents who have been attacking American soldiers and have killed at least 25 Iraqi policemen working with them. Includes an interview with Lt. Col. Hector Mirabile of the Miami police force. (C: Christine Amanpour - P: Andrew Tkach) Andy Rooney Topic: "Remembrance Of Things Past" - there are too many special days in a year

#### 60 MINUTES II

12/03/03

"Heart Attack Gene"- in the search for a genetic cause for heart disease, doctors at the Cleveland Clinic conducted a study of the Steffensens, a large Iowa family, many of whose members had suffered heart attacks. In the course of the study a key discovery was made -- a majority of the Steffensens have a defective gene which predisposes them to heart attacks. Includes interviews with: Dr. Eric Topol, chairman of cardiology at the Cleveland Clinic, and members of the Steffensen family. (C: Mika Brzezinski - P: Janet Klein, Jill Landes) "Sean Penn" - interview with actor Sean Penn who talks about his career and his trip to Baghdad prior to the U.S. invasion of Iraq. Includes an interview with Penn's wife and frequent co-star, Robin Wright Penn. (C: Charlie Rose - P: Alan Weisman)

"The Long Road Home" - a report on U.S. servicemen, seriously wounded in Iraq, who are returning to American hospitals for long-term treatment and rehabilitation. Includes interviews with: six wounded soldiers; Lt. Col. Susan Raymond, a nurse at the U.S. Army's Landstuhl Regional Medical Center in Germany; and Dr. Ronald Place, chief of surgery at Landstuhl. (C: David Martin - P: Elliot Kirschner) "A Few Minutes With Steve Hartman" - exploring sentimental keepsakes

12/10/03

"Clean Rooms" - a number of IBM employees who worked in so-called "clean rooms" where they built microchips and hard drives are suing the company, claiming that IBM knowingly exposed them to chemicals which caused high rates of cancer and birth defects. Includes interviews with: several of the employees; Richard Alexander and Steven Phillips, two of the lawyers representing the IBM workers and Richard Clapp, an epidemiologist at Boston University.(C: Scott Pelley - P: Paul Gallagher)

"Excited Delirium" - a report on the controversial theory identifying a condition called "excited delirium" as the cause of the death of individuals in police custody. Critics charge that its a blame-shifting term used to disguise police brutality. Includes interviews with: Police Sqt. Dawn Summers; Dr. Deborah Mash, a brain researcher; James Fox, Redwood, CA District Attorney; and Randy Darr, a lawyer. (C: Jim Stewart - P: Andrew Wolff)

"Judge Judith Sheindlin" - a followup to "Law And Disorder" (OAD: on 60 MINUTES 10/24/93) a report on Manhattan (New York) Family Court Judge Judy Sheindlin, now star of the television program "Judge Judy." Includes an interview with Ms. Sheindlin and her husband Jerry, himself a former judge, who appeared on "The People's Court" for two years. (C: Morley Safer - P: Barbara Dury, Gail Eisen) (OAD: 04/30/03)
"A Few Minutes With Bill Geist" celebrity mug shots

#### 60 MINUTES II (continued)

12/17/03

"Saddam's Last Stand" - a report on events leading up to the capture of Saddam Hussein and a look at the site where the Iraqi leader was hidden. Includes interviews with Colonel James Hickey, Fourth Infantry Division, and Captain Desmond Bailey, who was covering the Special Forces team as they brought Saddam out. (C: Scott Pelley - P: Bill Owens)

"Essie Mae" - an interview with Essie Mae Washington-Williams, daughter of Sen. Strom Thurmond and a black 16-year-old who worked as a domestic in his father's home. Thurmond, one the country's most powerful senators -- a man who had filibustered against the civil rights bill and ran for president as a segregationist -- died last June at the age of 100. He never publicly acknowledged his oldest daughter or the role he played in her life. (C: Dan Rather - P: Mary Mapes, Dana Roberson)
"Spreading Good Cheer" -- an interview with the John Rutter, the English choirmaster and composer of Christmas carols and choral music who travels the world each year spreading yuletide cheer with his music. (C: Vicki Mabrey - P: Wayne Nelson, Michael Bronner)
"A Few Minutes With Steve Hartman" - Christmas cards are a bunch of hooey

12/24/03

"The Blind Boys" - report on "The Blind Boys Of Alabama," a group of black gospel singers who last year won a Grammy Award, have a hit CD and have performed all over the U.S. and Europe. The members of the group are blind and are all over 70. (C: Dan Rather - P: Michael Rosenbaum) (OAD: 10/23/02)

"An American Dream"- a profile of Keith and Lisa Brown of Alpine, Utah, all five of whose children are talented classical pianists attending the Juilliard School. Includes an interview with Veda Kaplinsky, Chairwoman of the piano department. (C: Scott Pelley - P: Nancy Duffy) (OAD: 10/31/01)

"America's Choir" - report on the Mormon Tabernacle Choir which, for more than a century and a half, has performed in more than 60 countries before tens of millions of people, including nine U.S. presidents. (C: Charlie Rose - P: Alan Weisman) (oad: 12/19/01)

"A Few Minutes With Bill Geist" - pets pose for a picture with Santa

12/31/03

"O1' Blue Eyes Is Back" - a report on the discovery of lost films of singer Frank Sinatra in performance at the very height of his career, film shot decades ago that has been languishing in the Sinatra family vault for nearly 50 years. The film has been restored and enhanced for a new live show to open shortly in New York City's Radio City Music Hall.(C: Charlie Rose - P: John Hamlin, Alan Weisman, Warren Lustig) (OAD: 09/24/03)

"It's Good To Be Sting"- an interview with the 52-year-old rock star Sting who is now worth an estimated \$300 million. (C: Bob Simon - P: John Hamlin) (OAD: 10/01/03)

"Toby Keith: Courtesy Of The Red, White And Blue"- an interview with 42-year-old country music star Toby Keith, who stirs controversy with his songs that are defiant and defiantly patriotic. Keith is a favorite to win entertainer of the year at the Country Music Association Awards. (C: Dan Rather - P: John Hamlin) (OAD: 10/29/03)
"A Few Minutes With Steve Hartman" - celebrating New Year's Eve

#### 48 HOURS

12/03/03

48 HOURS INVESTIGATES: "Missing Molly" - report on the unsolved abduction and subsequent murder of 16-year-old Molly Bish. Bish disappeared in June 2000 from the local swimming hole where she had just started a summer job as a lifeguard in her hometown of Warren, Mass. In May 2003, Tim McGuigan, a former police officer, helped to discover evidence that lead to the discovery of Molly's body. His interest in the case traced back to the 1993 abduction of another local girl, Holly Piirainen, who was 10 years old when she was taken from a country road in Sturbridge, Mass., roughly 10 miles from the pond where Molly disappeared. Holly's body was found several weeks after her abduction, but no arrests were ever made. McGuigan became obsessed with the Piirainen murder case and increasingly began to focus on the similarities between that case and the Bish disappearance. Three-andhalf years after Molly Bish's disappearance, police are still investigating the case. Tim McGuigan is trying to restart his career as a police officer, and John and Magi Bish have been speaking to police across the country, hoping to improve the way they handle missing child cases. Segments include: "Small Town, Big Mystery"; "Between Hell And Hope"; "Breakthrough"; "Suspect"; "Still Searching" (C: Susan Spencer -P: Miguel Sancho - Sr. P: "Missing Molly": Peter Schweitzer)

12/10/03

48 HOURS INVESTIGATES: "The Homecoming" - as American troops enter the ninth month of fighting in Iraq, 48 HOURS INVESTIGATES looks at the stories of three young soldiers -- Robert Acosta, a 20-year-old Army munitions expert from Southern California, Dave Pettigrew, a 26-year-old gunner from Fort Carson in Colorado Springs, Colorado, and Alan Lewis, a 23-year-old from Chicago, now in Milwaukee, who was with the Third Infantry Division -- who lost limbs in Iraq and who are now being treated at Walter Reed Army Medical Center in Washington, D.C. Includes interviews with the three wounded servicemen and their families; Dr. Ben Gonzalez, a frontline medic, who was emergency room chief of the 28th Combat Support Hospital in Baghdad; Dr. Jose Dominguez, a trauma surgeon. (C: Susan Spencer - Sr. P: Al Briganti - P: Peter Henderson, Mary Sue Holland-Dehn)

12/17/03

48 HOURS INVESTIGATES: "Without Warning" - reports on accidents with tragic results, including: 1) This past summer, in Chicago's Lincoln Park, a group of young professionals, most of them recent college graduates, were partying on a double-deck back porch. Suddenly, the porch collapsed, burying a number of the young people in the debris and resulting in the deaths of 13. Initially, authorities said the accident was caused by overcrowding on the deck, but further inspection revealed a number of serious building code violations. Includes an interview with David Kupets, the lawyer representing the accident victims. Segment titles: "Best Of The Best"; Who's To Blame?" (C: Maureen Maher - P: Doug Longhini) 2) Last July six adults and four children boarded Air Sunshine flight 5012 in Ft. Lauderdale, Fla. En route to Abaco Tsland in the Bahamas. As they neared the island, the Cessna 402C's right engine exploded. The plane, designed to fly on only one engine, crashed into the waters off Abaco Island. The passengers and the pilot survived the impact of the crash but were forced to cling to life in rough waters for nearly an hour and a half before rescuers arrived. Two passengers -- Diane Diaz, a Jacksonville nurse and her four-year-old niece Diante Parker -- did not survive the ordeal. Their families are filing lawsuits against Air Sunshine charging gross negligence. Segment titles: "A Wing And A Prayer"; "Recovery" (C: Troy Roberts - P: Lisa Freed, Sara Ely Hulse) (Sr. P: "Without Warning": Al Briganti)

#### 48 HOURS (continued)

12/24/03

48 HOURS INVESTIGATES: "Rich Kids" - focuses on people under 20 years old who are worth millions of dollars, including the following reports. "Mini-Moguls" - an interview with twins Mary-Kate and Ashley Olsen who, at 16, have a vast business empire that includes everything from clothes to videos to make-up. The young women, who have been working since they were nine months old, talk about their plans to acquire a sexier image. (C: Erin Moriarty - P: Marty Zied)
"Trump This" - an interview with 19-year-old Eric Trump, the youngest son of real estate mogul Donald Trump and his first wife, Ivana. Eric, a rich kid trying to be a "normal guy", attends Georgetown University and wants to work for his father. (C: Jane Clayson - P: James Stolz) "Bank On Frankie" - Frankie Muniz, the 17-year-old star of television's "Malcolm In The Middle" and film's "Cody Banks", is a millionaire who enjoys his life now, but refuses bow to peer pressure when it comes to smoking, drinking and using drugs. (C: Maureen Maher - P: Anthony Batson, Taigi Smith) "Master Plan' - 13-year-old music superstar Lil' Romeo's father, rapper Master P, grew up in the Calliope housing projects in New Orleans. Almost 10 years ago, Master P inherited \$10,000 and started a record company that made him a millionaire. Now Master P is helping his son, Lil' Romeo, build his own entertainment career in Hollywood. (C: Harold Dow - P: Taigi Smith) "The Tiny Titans Of Texas" - the four Fertitta children of Houston are not rich themselves, but they have helped make their father, Tilman, a very rich man. Tilman, the CEO of Landry's Restaurants, Inc., a billion dollar empire of amusement parks and family eateries, relies on his kids to help him choose what rides and amusement to introduce at his venues. (C: Richard Schlesinger - P: Eric Salzman) (Sr. P: "Rich Kids" - Peter Schweitzer) (OAD: 06/11/03)

12/31/03

48 HOURS MYSTERY: " The Bookie's Wife" - Bob Angleton, a successful Houston, Texas bookie and confidential police informant, was arrested for the April 1997 murder of his wife Doris. Prosecutors claimed that Bob, having learned of his wife's plans to divorce him and inform the IRS of his illegal dealings, had plotted her murder with the help of his brother Roger. Before Roger could testify he committed suicide leaving a note claiming that he was the killer. Bob Angleton was tried in state court and acquitted. The broadcast also examines the issue of freedom of the press guaranteed by the First Amendment of the Constitution, focusing on Vanessa Leggett, a 33-year-old aspiring truecrime writer working on a book about the Angleton murder. Leggett was jailed for 168 days on charges of contempt of court for refusing to turn over to prosecutors tapes of interviews with confidential sources. Although one federal grand jury failed to indict Bob Angleton he could face another investigation. (C: Richard Schlesinger - Sr. P: Katie Boyle - P: Loen Kelley, Abra Potkin Rabhan, Jenna Jackson, Samuel Fine ) (OAD: 01/11/02)

#### CBS RELIGIOUS SPECIAL

12/24/03

"Receive The Gift: A Christmas Eve Service Of Scripture & Carols" - a special Christmas service of scripture and carols from the First Presbyterian Church of Salem, Oregon, containing classic Christmas music, hymns and scripture readings led by Pastor Robert J. Elder. Christine Welch, director of music ministries, presented several of the church's choirs as well as several choral groups from neighboring Willamette University, including The Willamette University Male Ensemble, directed by Paul Klemme; the Willamette University Chamber Choir, directed by Wallace Long; and the Willamette University Voce Femina. (Producer of the televised service: Arnold Johnston, Media Services office of the Presbyterian Church (USA) - Executive Producer CBS: John P: Blessington)